

PDGM 2020 NATIONAL SUMMITS

MARCH - APRIL 2020 | 12 STRATEGIC LOCATIONS ACROSS THE US

2020 National Sponsor Partnership Program

Nationwide Coverage (12 cities)

Opportunity

The Patient-Driven Groupings Model (PDGM) is here and home health agencies are already dealing with the most important change to home health payment in the 21st century. What is working? What is causing problems? Agencies need the latest information and advice on how to make sure their businesses prosper in the PDGM era.

The National Association for Home Care & Hospice (NAHC) is looking for home health industry business partners to sponsor 12 upcoming PDGM National Summits being held in March and April.

Attendance

The anticipated attendance at each event will be 200-300 home health leaders. Content will feature education from leading industry experts.

The summits will be held in the following 12 strategically located cities:

March 30: Boston area, MA	April 1: Ontario, CA	April 7: Salt Lake City, UT
March 30: Seattle, WA	April 7: Orlando, FL	April 8: New Orleans, LA
March 31: Kansas City, MO	April 7: Houston, TX	April 8: Minneapolis, MN
March 31: Charlotte, NC	April 7: Columbus, OH	April 14: Philadelphia area, PA

Investment Levels

GOLD – \$25,000 – Six Available

- Company executive will have the opportunity to introduce the speaker(s) at the beginning of the day's program (exact number will be dependent upon the number of Gold-level sponsors)
- Prominent placement of company logo on signage throughout meeting space
- Company name listed on email correspondence
- Table top exhibit (where available)
- Recognition on NAHC social media channels (LinkedIn, Facebook, Twitter)
- Company logo on PDGM 2020 National Summit website
- Attendee lists pre- and post-event

SILVER – \$12,500 – Eight Available

- Opportunity to introduce speakers at meetings
- Medium-sized company logo on signage throughout meeting space
- Company name listed on email correspondence
- Table top exhibit (where available)
- Recognition on NAHC social media channels (LinkedIn, Facebook, Twitter)
- Company logo on PDGM 2020 National Summit website
- Attendee lists pre- and post-event

Signed contract and logo submission deadline: Friday, January 31, 2020

Be seen by top home health leaders across the country when you sponsor this can't miss event. Contact us today to get started!

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